

CURRICULUM VITEA

ARJEN JELSMA



PERSONALIA

LAST NAME JELSMA
FIRST NAME ARJEN
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SEX MALE
BIRTH DATE 28-07-1982
BIRTH PLACE MYDRECHT, NL
NATIONALITY DUTCH


EDUCATION

2002 - 2007 **HBO COMMUNICATIE**
CHRISTELIJKE HOGESCHOOL WINDESHEIM

1998 - 2002 **MBO MARKETING & COMMUNICATIE**
FRIESLAND COLLEGE HEERENVEEN

1993 - 1998 **HAVO**
BORNAGO COLLEGE JOURE / HEERENVEEN

COURSES HFI CERTIFIED USABILITY ANALYST
MICROSOFT YAMMER TRAINER
SCRUM MASTER COURSE



What I liked most about working with Arjen is that he is able to translate complex transformations in relatively easy to understand approaches with clear timelines.

Rick Mans
Head of Web & Social Media
Capgemini

WORK EXPERIENCE

MAY 2013 - PRESENT

NEDSENSE LOFT BV - MARKETING MANAGER

RESPONSIBLE FOR ALL MARKETING AND COMMUNICATIONS FOR LOFT NEDSENSE INCLUDING BRANDING, LEAD GENERATION, LEAD NURTURING CAMPAIGNS AND ONLINE CHANNEL MANAGER

NOV 2011 - MAY 2013

CAPGEMINI BV - ONLINE & SOCIAL BUSINESS CONSULTANT

CONSULTANT WITH THE FOCUS ON ENTERPRISE SOCIAL WORKING. BUSINESS CONSULTANT FOR A NUMBER OF LARGER AND SMALLER CLIENTS. PROJECT LEADER FOR A NUMBER OF IMPORTANT KEY CLIENTS.

JULY 2007 - NOV 2001

NISB - COMMUNICATIONS ADVISOR

RESPONSIBLE FOR ALL COMMUNICATIONS FOR BEWEEGKUUR INITIATOR OF INTERNAL COMMUNICATIONS IMPROVEMENT INCLUDING INTERNAL SOCIAL PLATFORM AND INTRANET. THE NEW WAY OF WORKING TEAM MEMBER AND MANY MORE.

FIND MORE INFORMATION ON WWW.ARJENJELSMA.NL

ADDITIONAL WORK

S.V. OIKOS NOMOS

AT THE STUDENT ASSOCIATING I HELD A NUMBER OF POSITIONS INCLUDING IN THE PUBLICITY COMMITTEE AND AS PRESIDENT OF THE ORDER COMMISSION

OWN COMPANY

FOR A NUMBER OF YEARS I RAN MY OWN COMPANY DURING MY STUDY AND FIRST JOB. A NUMBER OF CLIENTS NEEDED HELP WITH COMMUNICATIONS ADVICE AND DESIGNING.

INTERNSHIPS

INTERNEXT RECLAMEBUREAU
TS PRODUCTS
WHITE HOUSE HOTEL

DESIGN AND RESEARCH
MARKETING COMMUNICATIONS
BRANDING AND CUSTOMER SERVICE

RECOMMENDATIONS FOUND ON LINKEDIN

Arjen is valuable to any team for his bird's-eye view with which he is able to spot business issues.

Ralph vd Pauw
Sr. Digital Marketing Consultant
Capgemini

Arjen is a creative young professional who is able to transform your ideas into concrete and useful concepts.

Clémence Ross
Director
NISB

Arjen is a smart, service oriented professional with excellent skills in the field of communication, with a good sense of humor.

Marian ter Haar
Quality Manager
NISB

Though most important is that Arjen is great to work with: no nonsense and very honest are the keywords in this matter, which result in a very effective working atmosphere with clear outcomes

Rick Mans
Head of Web & Social Media
Capgemini